

1260 7TH STREET
OAKLAND, CA 94607



T: 510.444.0919
F: 510.444.0918

ARTS, INDUSTRY AND COMMUNITY.

WWW.THECRUCIBLE.ORG

CONTACT:

Jennifer Harrity
Tel: (510) 444-0919 x123
Fax: (510) 444-0918
E-mail: jennifer@thecrucible.org

FOR IMMEDIATE RELEASE

The Crucible Announces Inferno: A Fire Circus ***“Hottest Show on Earth” to include fire-breathing acrobats, live music and more***

OAKLAND, May 2, 2011 — The Crucible (www.thecrucible.org), the Bay Area’s nonprofit industrial arts education center, will present *Inferno: A Fire Circus* at its West Oakland facility on Friday and Saturday evenings, July 15 and 16. The event, billed as “The Hottest Show on Earth,” will feature the Lucent Dossier Experience (www.lucentdossier.com), a renowned Los Angeles-based group whose burlesque-flavored performances are aimed at mature audiences.

“Explore a world of flames where seductive sirens, fallen angels, fire breathing acrobats and irresistible creatures from the underworld beckon you to join their luminous conflagration and return with them to the fiery depths,” The Crucible’s website says.

Known for offering classes in the industrial arts such as blacksmithing, glass blowing, welding and bronze casting, The Crucible is also recognized for presenting collaborative performances that merge the industrial arts, the performing arts and plenty of fire. In this tradition, *Inferno: A Fire Circus* is being designed especially for The Crucible’s unique venue.

Three vignettes will be performed on the main stage, featuring aerialists, fire performers, dancers, interactive characters, live music and original haute cirque costuming. Industrial-art-inspired circus sideshows will occur elsewhere throughout The Crucible’s 56,000 square-foot studio. Though limited seating will be available, participants will find that strolling and standing afford the best experience of the sprawling event. The event is wheelchair accessible.

“INFERNO continues The Crucible’s tradition of presenting our community with spectacular one-of-a-kind performances that highlight the dramatic possibilities of the industrial arts,” said Interim Executive Director Steven Young. “It’s a fun way to introduce Bay Area residents to the creative playground that’s available to them here at The Crucible throughout the year.”

The Crucible also invites the community to its sixth annual Fire and Light Soirée and Art Auction, which will occur on Thursday, July 14. That event will feature a three-course dinner, a live art auction and an exclusive preview of *Inferno: A Fire Circus*. Income from the event supports The Crucible’s art education programs.

Tickets are on sale now at www.thecrucible.org. Advance tickets for *INFERNO: A Fire Circus* are \$50 for Friday night and \$55 for Saturday night, with discounts for Crucible members; tickets at the door for either night will be \$60. Tickets for the Fire and Light Soirée on Thursday night are \$250 and are partially tax-deductible. Tables of ten are available. Call 510-444-0919 ext. 119 for more information, to receive a Soiree invitation in the mail or to purchase Soiree tickets by phone.

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Working media professionals are invited to a press preview on Wednesday, July 13 for photos, video and interviews with the performers. For details, please contact Jennifer Harity at jennifer@thecrucible.org or (510) 444-0919, ext. 123.

About The Crucible

The Crucible is a nonprofit arts education center that fosters a collaboration of arts, industry and community by teaching and showcasing fire, metal, glass and light art. Founded in 1999, The Crucible offers more than 500 classes to nearly 5,000 students annually in disciplines as diverse as bronze casting, neon art, welding, glass working, blacksmithing, fire dancing, textiles and woodworking. Visit The Crucible's website for more information: www.thecrucible.org.

About The Lucent Dossier Experience

The Lucent Dossier circus troupe reaches to the past and the future for fantasy like performances. They have performed all over the world and have made appearances at several Grammy Awards parties and performed with the Black Eyed Peas, the Jonas Brothers and The Dresden Dolls. Visit Lucent Dossier's website for more information: www.lucentdossier.com.

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FOR CALENDAR EDITORS:

WHO: The Crucible

Nonprofit industrial art education facility in West Oakland

WHAT: "INFERNO: A Fire Circus"

WHERE: The Crucible 1260 7th Street, Oakland, CA 94607

WHEN: July 15-16, 2011

Doors open at 7pm

PRICE: Friday, July 15 - \$50 Advance / \$60 Door
Saturday, July 16 - \$55 Advance / \$60 Door
Crucible members receive \$5 off each ticket.