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ARTS, INDUSTRY AND COMMUNITY.

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#### **FOR IMMEDIATE RELEASE**

## **An Evening of Fiery Girl Power**

### **The Crucible Celebrates Women in Industrial Art With A Rosie The Riveter Evening**

**OAKLAND, April 13, 2011** — The Crucible ([www.thecrucible.org](http://www.thecrucible.org)) presents **Fireside Lounge: Rosie The Riveter** on Friday, May 6, 2011, from 6:30-9:30pm, an evening celebrating powerful women in industrial art. This girl power-filled event will host an industrial art show, fire performances, an appearance from the Bay Area Derby Girls, music by DJ Mancub from the Space Cowboys, fire sculptures, an appearance from the Rosie The Riveter Trust with three original Rosies, discounts on Crucible classes and live industrial arts demonstrations highlighting welding, machine shop, moldmaking and foundry.

"I love working with metal. Having worked in a male dominated industry for a number of years, I have been inspired by incredible women role models. This evening is special to me and hopefully will inspire other women to get involved in industrial art," says Carla Hall, Youth Program Director and metal artist. "I teach The Crucible's Women's Welding and Women's Blacksmithing courses and get to see every time how empowering the experience is for the students. It really keeps me inspired."

This **Fireside Lounge** is the second in a series of four evening events planned by The Crucible. Future evenings include a Playa-Bound theme for those looking to head off to Black Rock City in the summer, and an evening in October will feature scary Halloween fun.

This May, guests will enjoy live demonstrations and mini lectures on welding, machine shop, moldmaking and foundry throughout The Crucible studio, as well as a spectacular art exhibition showcasing student and faculty art. Mix with actual Rosies from World War II and learn more about female industrial artists playing their role in history. Patrons are encouraged to dress in their finest 1940s inspired garb. There will even be a Rosie The Riveter costume contest. Food will be available from Michael Brown Catering, as well as cupcakes from Idle Hands Bakery.

**Fireside Lounge** is an excellent opportunity for anyone wishing to learn more about The Crucible, explore industrial arts processes, see the kind of artwork that is created at The Crucible or to find out about Rosie and her historical contributions to industrial art. Discounts on Crucible class tuition will be available to attendees who register at the event. New students will receive 20% off class tuition and Crucible members will receive 25% off class tuition. In addition, guests can put their \$10 cover charge towards the cost of the class. A door prize raffle and the costume contest will also offer attendees a chance to winning free tuition on a Crucible class. All ages are welcome. There is a \$10 cover at the door and Crucible members are free.

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*Celebrating a decade of flames.*



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### **About The Crucible**

The Crucible is a non-profit arts education center that fosters a collaboration of arts, industry and community by teaching and showcasing fire, metal, glass and light art. Founded in 1999, The Crucible offers more than 500 classes to nearly 5,000 students annually in disciplines as diverse as bronze casting, neon art, welding, glass working, blacksmithing, fire dancing, textiles and woodworking. Visit our website for more information: [www.thecrucible.org](http://www.thecrucible.org).

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### **FOR CALENDAR EDITORS:**

**WHAT: The Crucible's Fireside Lounge: Rosie The Riveter**

**WHEN: May 6, 2011 6:30-9:30 pm**

**WHO: Family-Friendly event, open to all**

**PRICE: \$10 at door, Free to Crucible Members**

**WHERE: The Crucible, 1260 7<sup>th</sup> Street, Oakland, CA 94607**

### **Event Includes:**

- Live industrial art demonstrations in featured areas: Foundry, Moldmaking, Welding and Machine Shop
- Spectacular art show showcasing work from featured areas
- Amazing molten metal pour
- Fiery stage performances
- Special appearance by Bay Area Derby Girls
- Grovin' beats by DJ Mancub from the Space Cowboys
- Beautiful fire sculptures
- Inspiring visit from original "Rosies" and The Rosie The Riveter Trust
- Quirky "Rosie The Riveter" costume contest
- Tasty food from Michael Brown and sinful cupcakes from Idle Hands Bakery
- Exciting discounts on Crucible classes
- And chances to win free tuition on a Crucible class!