



www.thecrucible.org

THE CRUCIBLE

An Educational Collaboration of Arts • Industry • Community

FOR IMMEDIATE RELEASE

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THE CRUCIBLE PRESENTS
A Gifty Holiday Celebration and Art Sale
December 13 & 14 10AM – 4PM



On Saturday and Sunday, December 13th and 14th, The Crucible will hold its annual Gifty Holiday Art Sale, likely to be the Bay Area's most unusual shopping experience. Shop for handcrafted holiday gifts while you experience art in action in The Crucible's vast West Oakland studio space where furnaces roar, sparks fly, and imagination runs wild.

Whatever holiday you celebrate, a visit to The Crucible will definitely spark it up with hands-on activities, family-friendly fire performers, and seasonal treats throughout the day. It's a Crucible tradition for Santa to arrive in a most untraditional way; our favorite giant elves, the Von Stilt family, will be on hand to welcome visitors, fire performers and the Velocity Circus will astound visitors with their antics. Gifty Raffle tickets will be available for a chance to win Crucible classes, tickets to our upcoming 10th Anniversary

Fire Ballet and lots of other great gifts, with proceeds benefiting The Crucible's arts education and community programs.

Shop 'til you drop among a wide array of unique gift items created by over 70 talented Bay Area artisans, while ongoing demonstrations illustrate many of the processes the artists used to create their work, like glass blowing, metal casting, and blacksmithing. Shoppers can choose from handmade jewelry, paper products, glass creations, sculpture, clothing, ceramics and more. In addition to items for sale, there will also be an exhibition of eclectic creations by noted artists working in metal, glass, wood, and multimedia.

The Crucible's open house is intended not just to help out last-minute holiday shoppers, but also to ignite their own creativity and get them inspired to make art of their own. Demonstrations offer a rare chance to see how fire and silica fuse to make gem-like glass, or how metal is forged into one-of-a-kind creations. Visitors of all ages can find out about classes and workshops where they can learn the skills to create their own gifts next year...or just explore and express their creativity.

Though The Crucible is best known for its spectacular special events such as the annual Fire Arts Festival and their innovative Fire Ballets, events are only a small part of what goes on at this Oakland-



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based art center and school of industrial and fire arts. Through its hundreds of classes, The Crucible promotes creative expression, reuse of materials, and innovative design. Shoppers who are interested in learning new skills can pick up a class schedule for the winter and spring session as they browse and explore over 56,000 square feet of studio space.

Support community arts education for youth and adults, and get your last minute shopping done at the Bay Area's most unusual holiday celebration. Admission to The Crucible's Gifty Open House is free, and a portion of proceeds from sales are donated by the artists to help fund The Crucible's arts education programs.

The Crucible is just two blocks from West Oakland BART station, so you can skip that unpleasant holiday tradition of circling for a parking space at the mall. But if you do choose to drive, you'll find plenty of parking at the BART parking lot.

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For calendar editors:

What: The Crucible's Holiday Gifty Art Sale and Show
Family Holiday Celebration

When: Saturday & Sunday December 13th & 14th

10 AM to 4PM FREE ADMISSION

Demonstrations: 11AM to 3PM

Aluminum Pour 12:45 PM

Santa Arrives: 1:00 PM

Fire Performances: 1-2:00 PM

Raffle Drawing: 3:00 each day



Who: Bay Area artisans including Aimee Golant, Carla Hall, SuperSugarRayRay, Asian Accents, VAM Pottery, Baja Nights Jewelry, DaVidRo, Fixed Gear Gal, Anderson Soap Company, MiVida Creations, William Gray Designs, Fireworks Glass Studio, Alma Flores, and many more. Visit http://www.thecrucible.org/calendar/gifty_08.html for complete listing of vendors.

Where: The Crucible

1260 Seventh Street, Oakland, CA 94607

2 blocks from W. Oakland BART

Photos: Available on request or call for photographer's access

Interview Options: If you would like to interview exhibiting artists or Crucible faculty and staff members, contact Jan Schlesinger at 510-444-0919 , Ext. 109 jan@thecrucible.org

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Public Info: 510-444-0919 www.thecrucible.org